

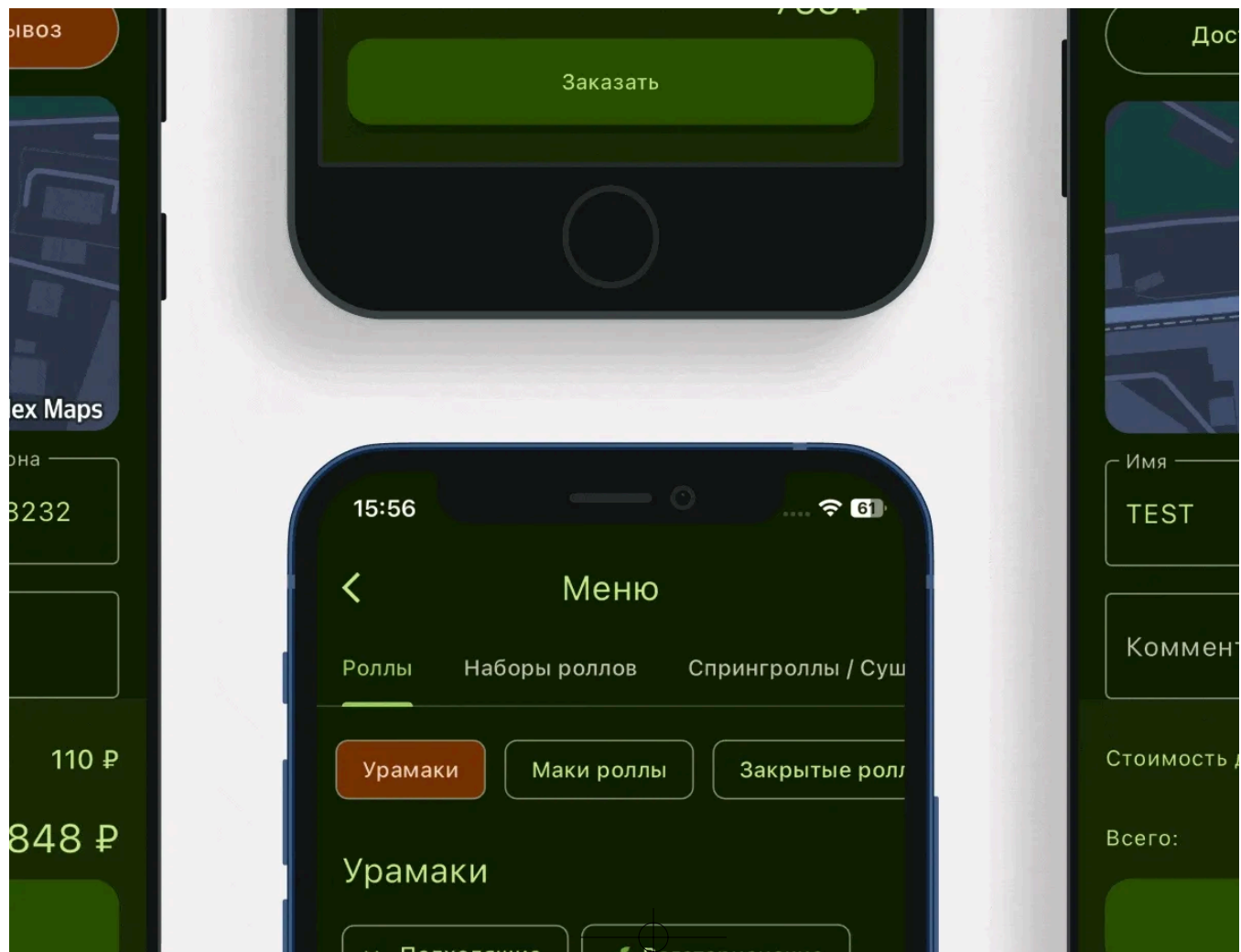


Artem Alekseev

Designing the Wantsushi.ru App for iOS and Android

Wantsushi.ru is a popular sushi delivery service, aiming to provide a seamless and enjoyable experience for users looking to order sushi conveniently through their smartphones. The wantsushi.ru app for iOS and Android platforms offers a range of features tailored to enhance user satisfaction, including easy ordering, personalized preferences, a rewards system, and real-time order tracking.

2023

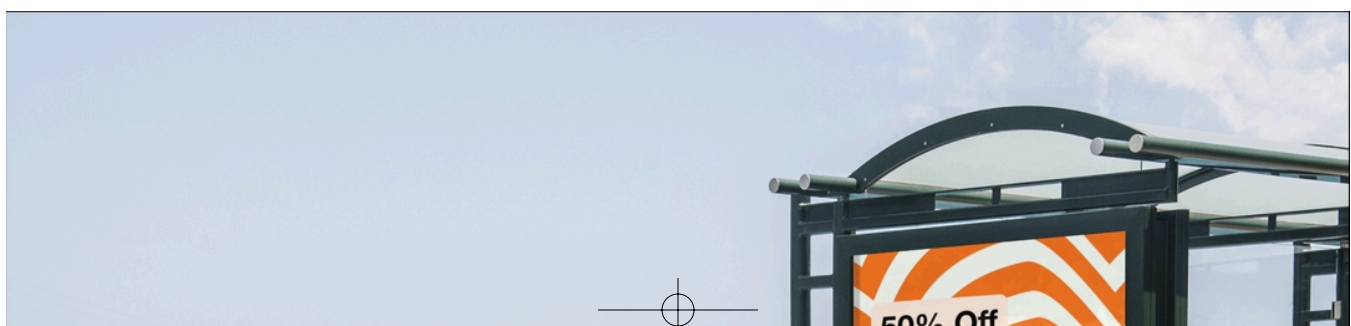


Artem Alekseev

Social Media + Outdoor Branding for Wantsushi.ru

Designing social media and outdoor
branding for Wantsushi.ru to enhance
visibility and engagement. Playful and
recognizable to everyone.

2020

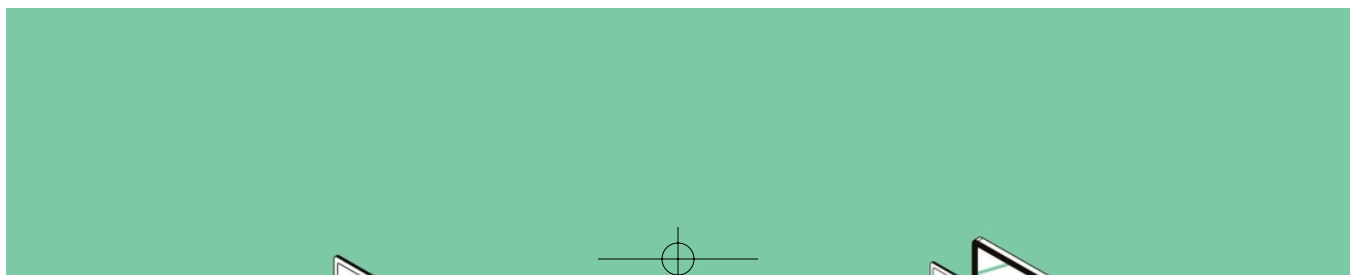


Artem Alekseev

Branding and identity for Cactus Vision Agency

Cactus Vision, a digital agency, wanted a unique look that showed off their creativity and reliability. They specialize in making mobile apps, websites, and web services.

2021



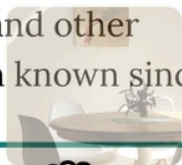
Artem Alekseev

Designing the Admin Panel for Snob.ru Media Team

Snob.ru is a long-standing editorial platform known for its high-quality journalism and distinct brand identity. As the platform scaled, the internal tools struggled to keep up with modern content workflows. The goal was to redesign and rebuild the media admin panel, from article editing to media management, using Bootstrap components to save time, without compromising the Snob.ru brand style or usability.

2022

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ed to analyze microscopic organic remains of plants
nts ground and powdered spices and other
or preparing seasonings have been known since



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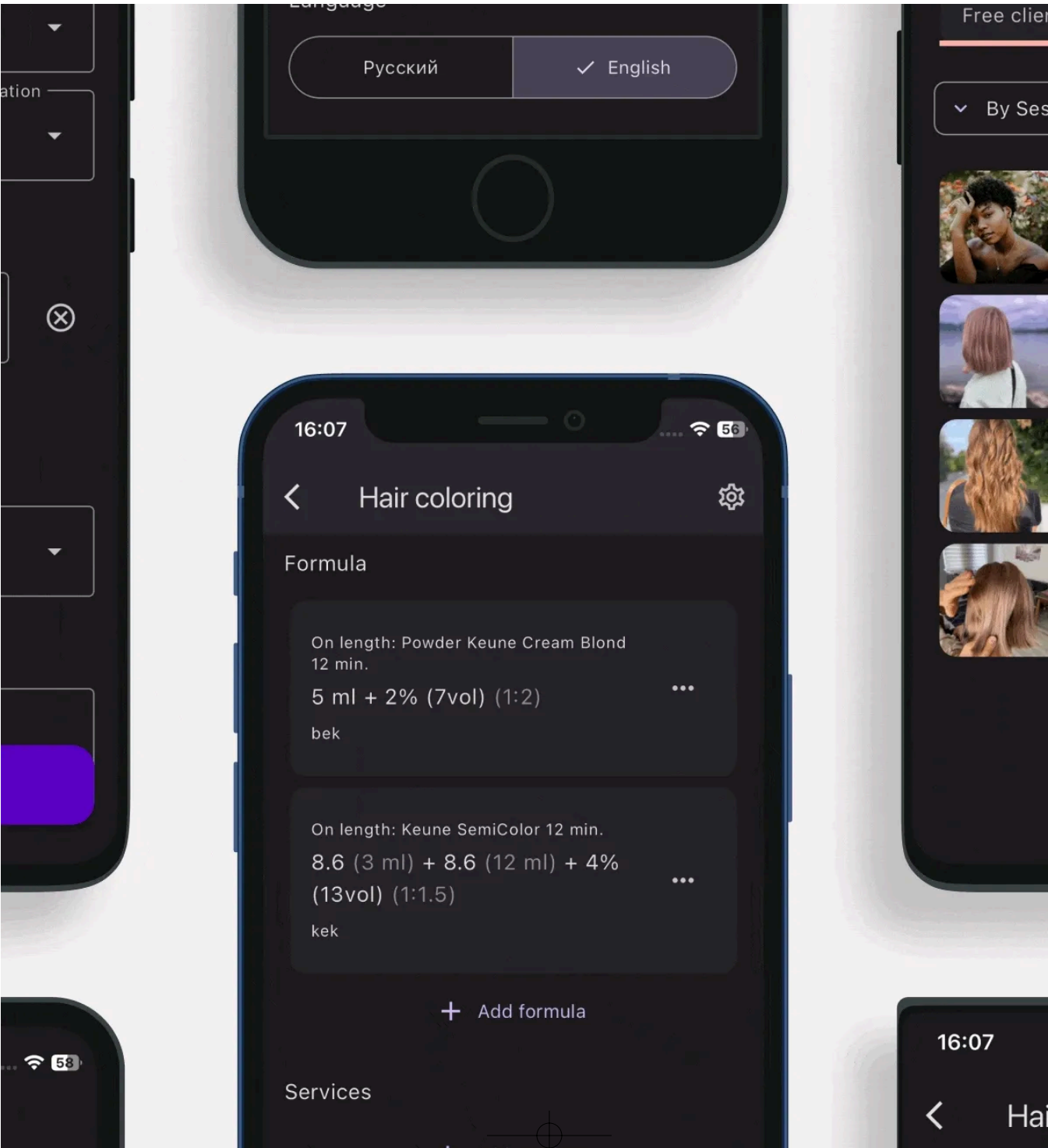
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Artem Alekseev

Notes and Appointments App for Hair
Colorists & Hairdressers – Chromatic

Notes and Appointments App for Hair
Colorists & Hairdressers
2023



Artem Alekseev

Designing Oil on Canvas: Crafting an Engaging, User-Friendly Art History Experience for All Levels

The Oil on Canvas app helps people learn about art history, famous artists, and paintings. We made it easy to use for everyone, from beginners to experts. In this case study, we'll discuss how we designed the app to be fun and educational.

[Download on App Store](#)

[Download on Google Play](#)

2021

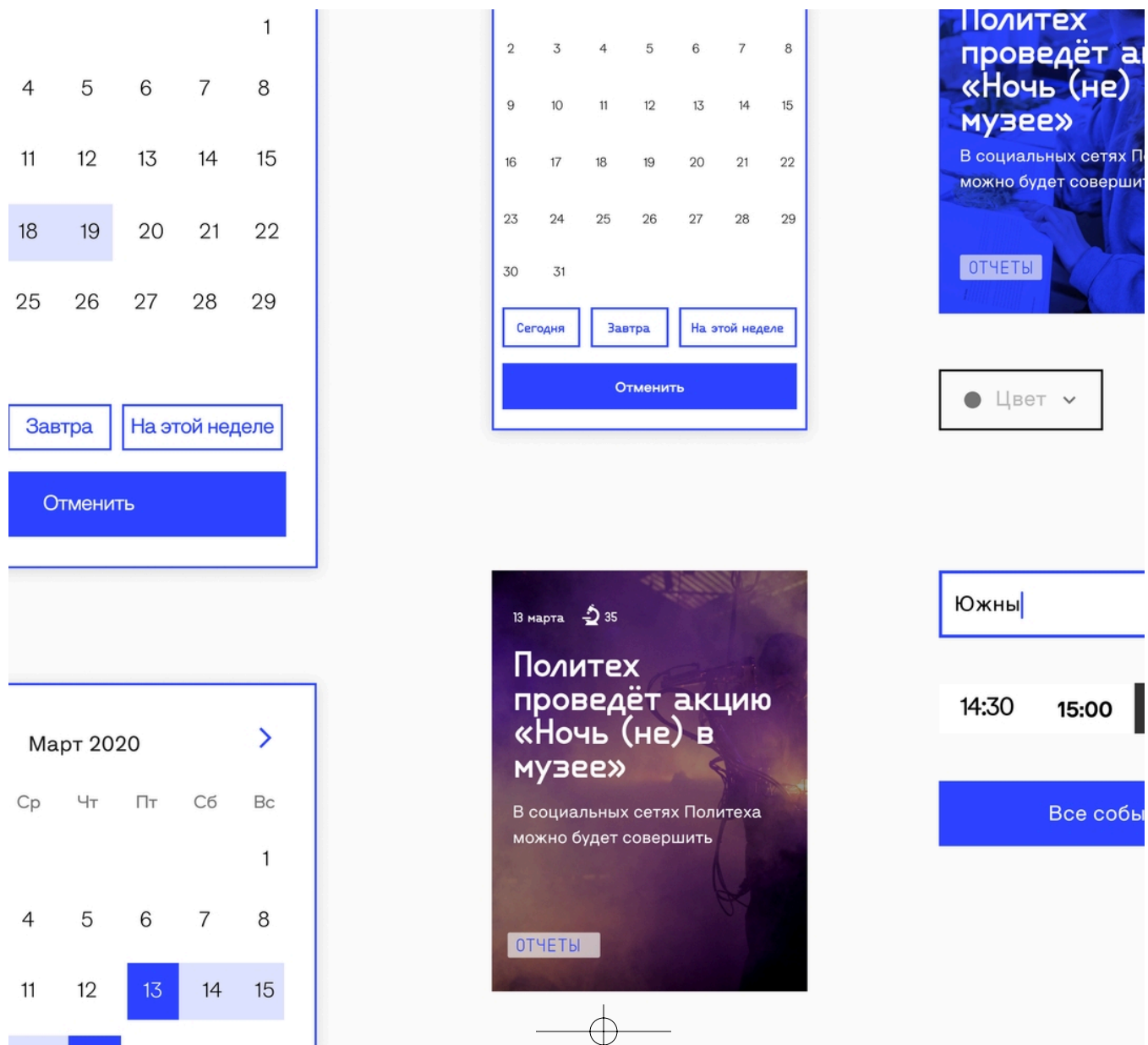
Artem Alekseev

Redesigning the Polytechnic Museum Website

The Polytechnic Museum of Moscow is changing - it is replenished with new exhibits and design, too, does not stand still.

I was lucky to work with wonderful people on a wonderful project - the Polytech website.

2020



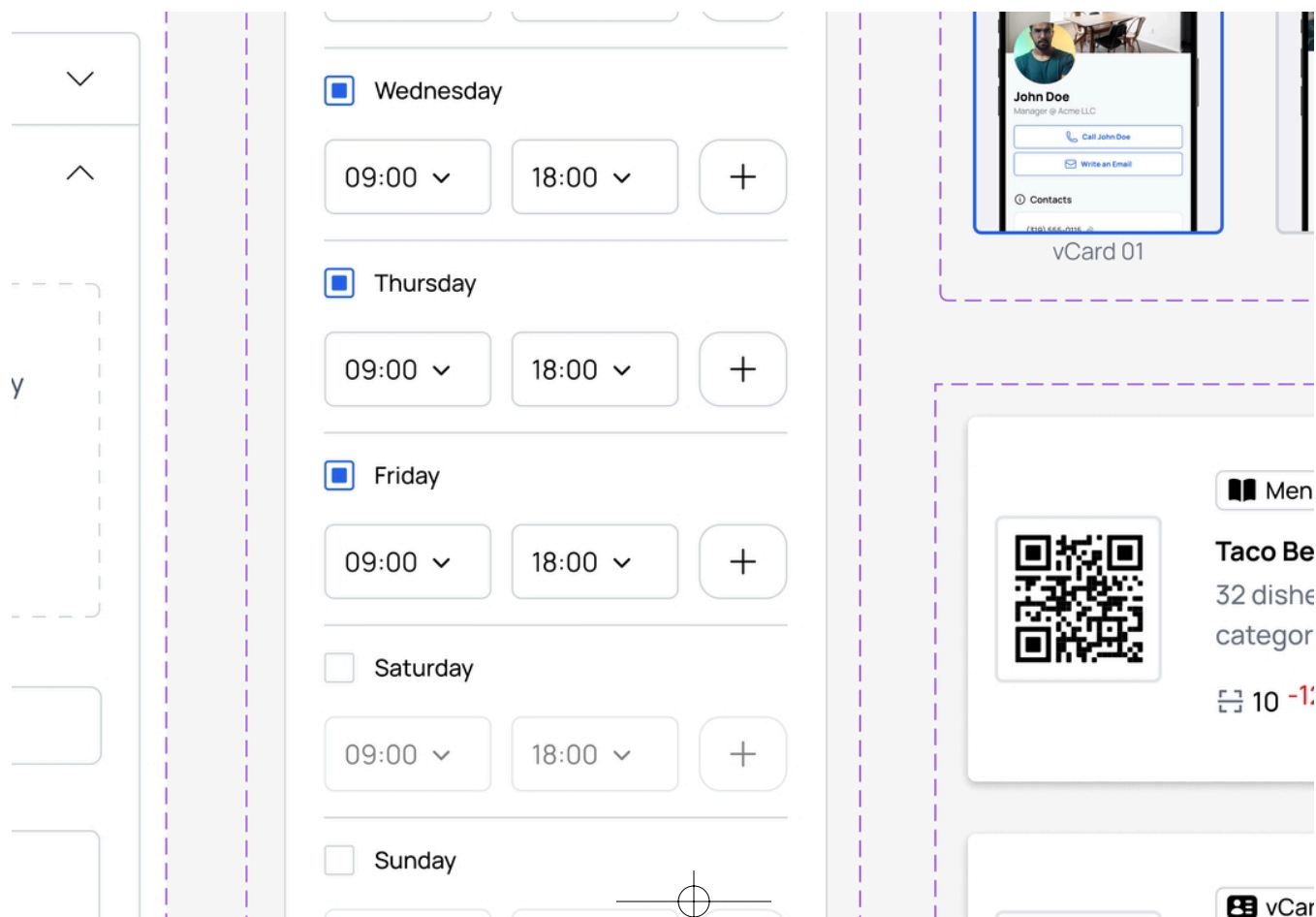
Artem Alekseev

Designing a sophisticated QR Flow platform: create and manage QRs and create template websites.

Led design for a SaaS QR platform with global localization features.

- Built 1,900+ atomic design components, cutting design-dev handoff time.
- Designed 24 responsive landing templates (3 screen sizes each) to support 8 QR types, to allow users to choose their favorite variant while keeping cross-device consistency.
- Integrated analytics dashboards and internationalization tools for 8 QR types (color themes, fonts, QR patterns).

2024



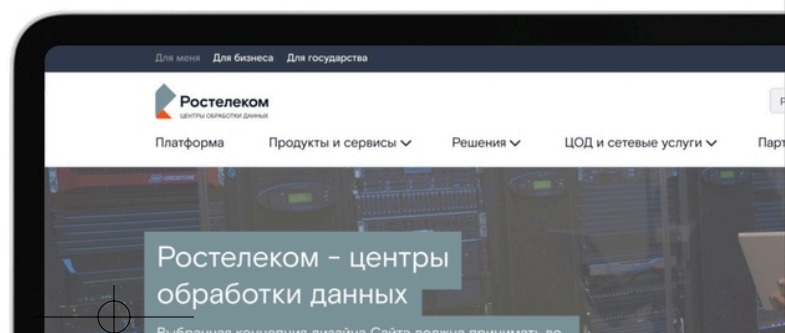
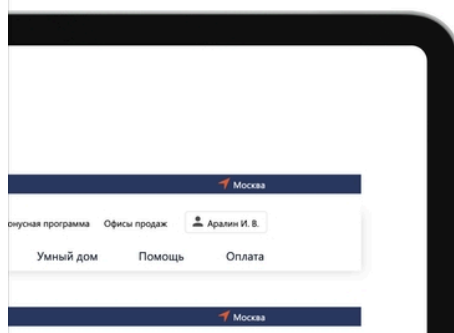
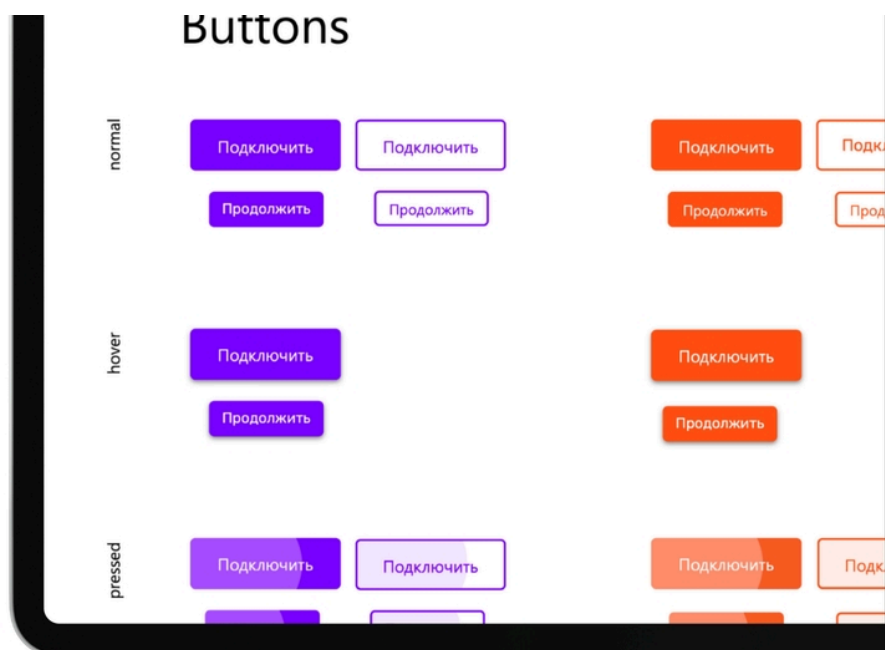
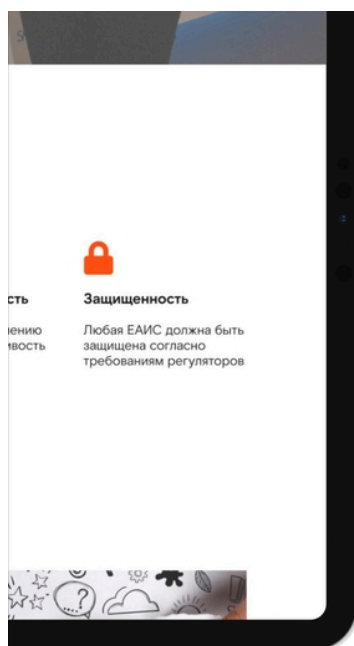
Artem Alekseev

Research & Prototyping for Rostelekom

Rostelekom, a leading telecommunications company, aims to launch a user-friendly cloud service, catering to the evolving needs of its customers. To achieve this, a comprehensive UI/UX design process was initiated to create prototypes aligned with Rostelekom's UI guidelines.

Leveraging the familiarity of Amazon AWS-style interfaces and Adobe XD's cloudless environment, the prototypes were crafted with simplicity and efficiency in mind.

2020



Artem Alekseev

Redesigning a Media Platform with 6M+ Users: Improving UX, Performance, and Accessibility at Scale

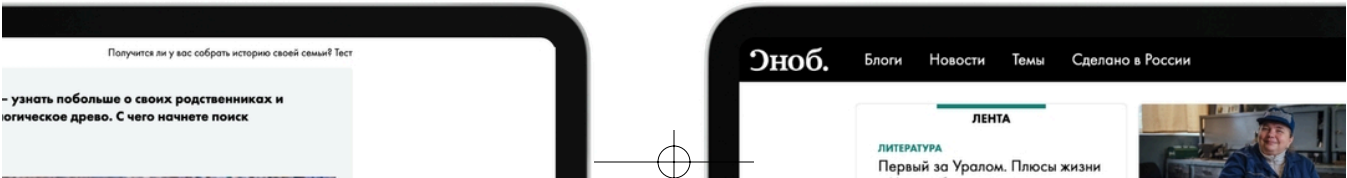
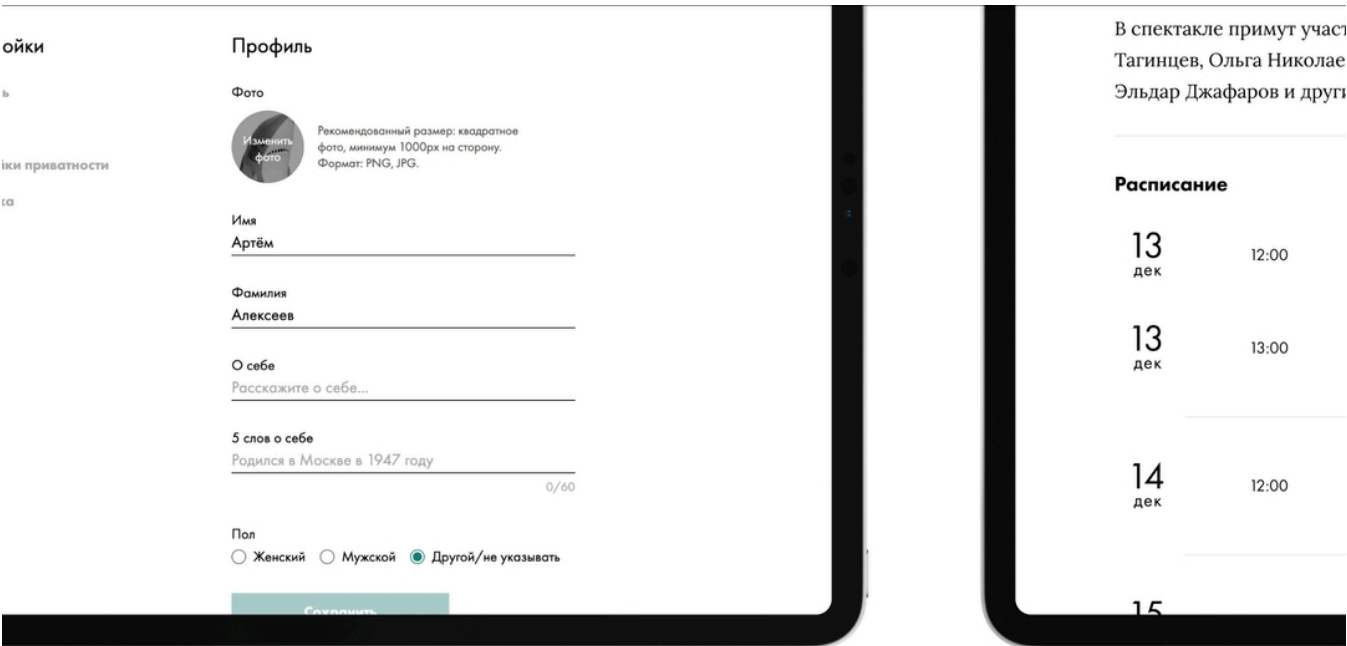
Redesigned platform with 6M+ monthly visits, improving UX metrics and accessibility.

Analyzed user behavior to drive data-informed redesign, increasing visits by 50% and time on-site by 38%.

Built a scalable UI library, reducing design iteration time for cross-functional teams.

Collaborated with engineers to implement WCAG 2.1 compliance, enhancing accessibility to users.

2023

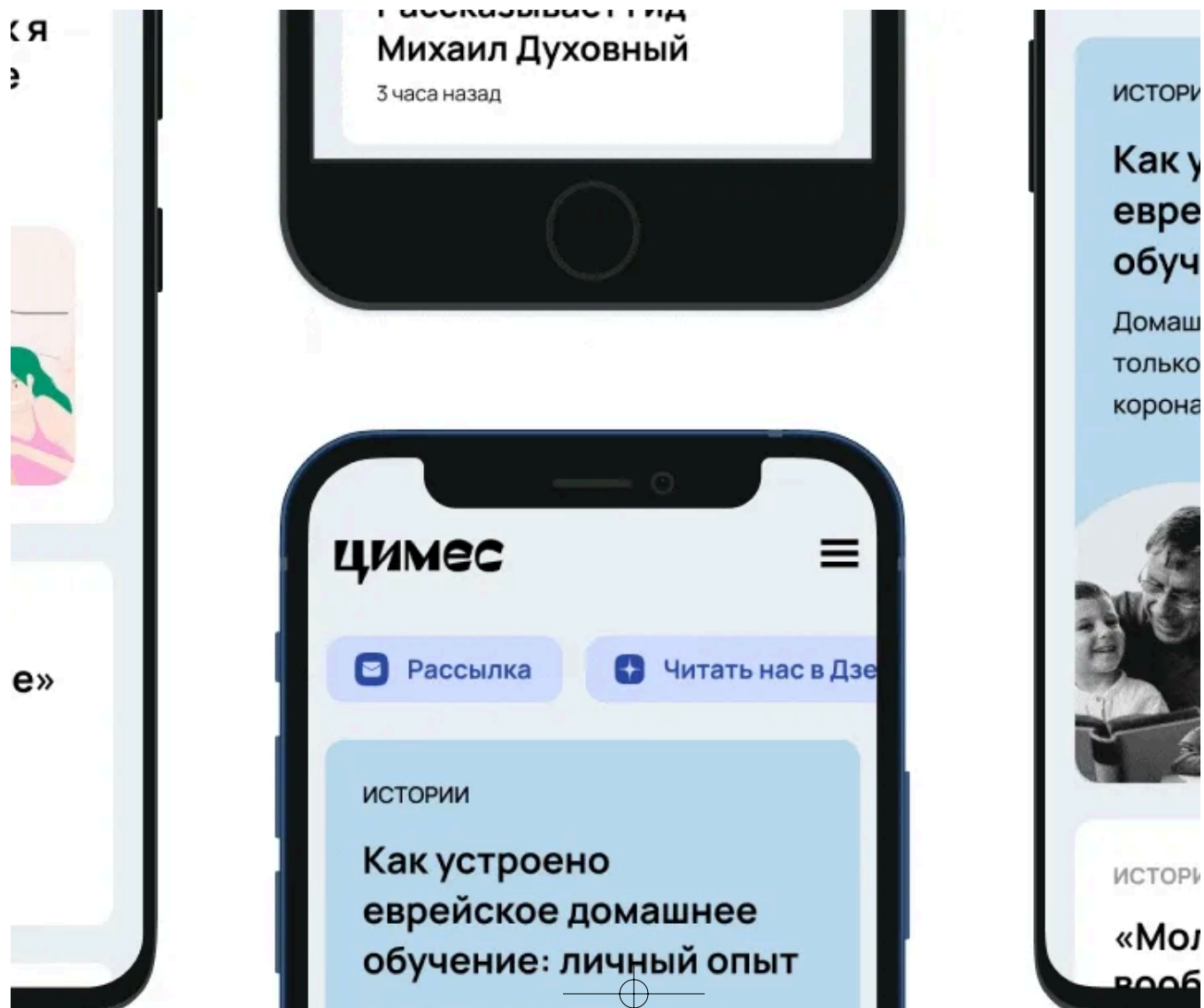


Artem Alekseev

Redesigning Tsimmes: Building a Mobile-First Experience and a UI Kit for a Cultural Hub

Tsimmes (Цимес) is an inclusive media website for anyone interested in learning more about the culture, cuisine, and customs of the Jewish community. Great people from Tsimmes kindly asked me to help them with a redesign of their website.

2021

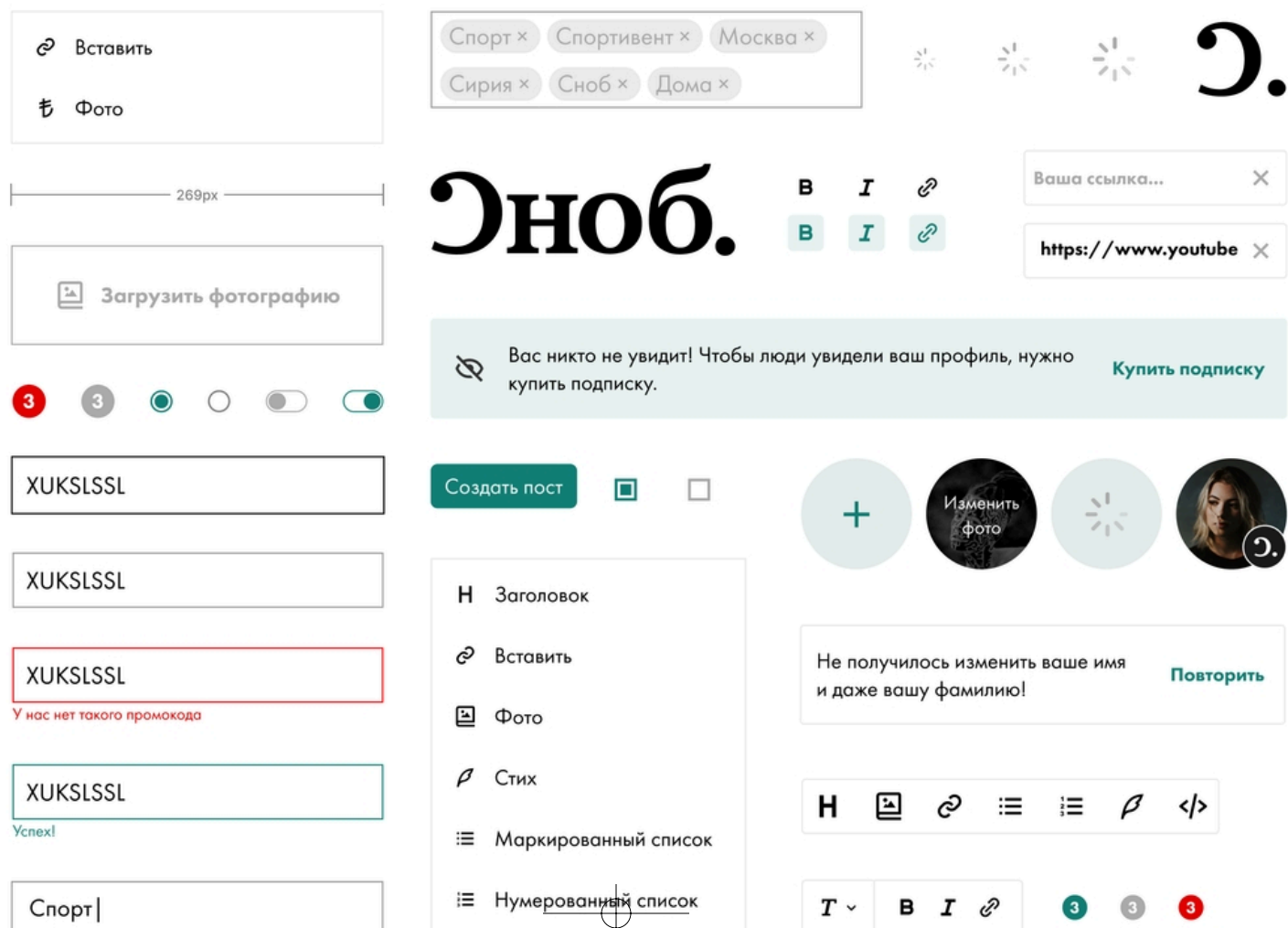


Artem Alekseev

Building a Consistent, Accessible UI with
a Collaborative Figma Library for Snob.ru

Snob.ru, a prominent online platform,
sought to elevate its user experience by
revamping its user interface (UI) and
ensuring consistency across all pages. To
achieve this, they embarked on a project
to develop a Figma UI library that
encapsulated their brand identity,
prioritized accessibility, and facilitated
seamless collaboration among designers and
developers.

2020

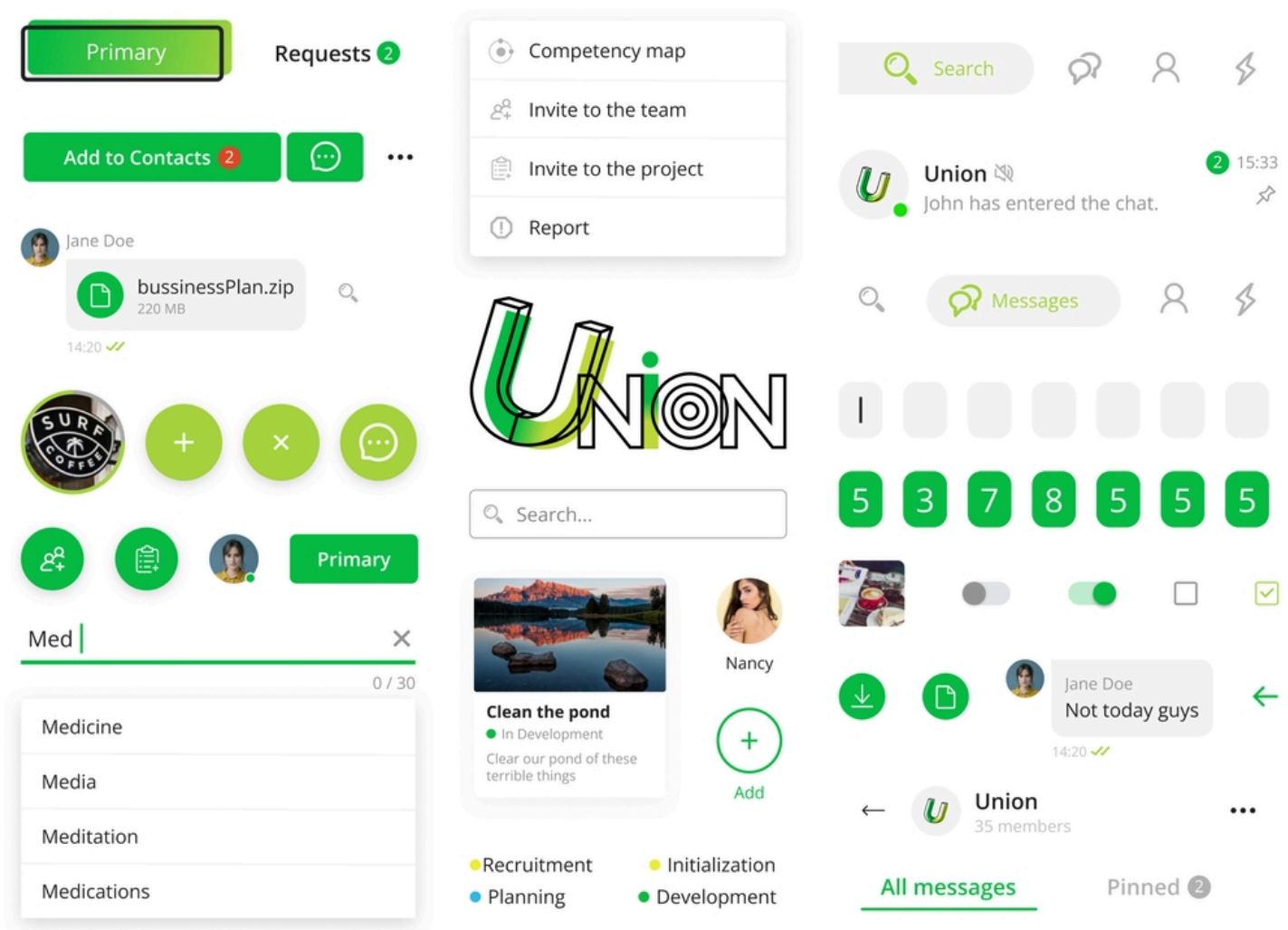


Artem Alekseev

Integrating Figma and Storybook for Union's Consistent UI

To keep the design system consistent you need to make sure that it looks exactly as in the code. I'm working in Figma. We developed a design system in Storybook for the Union project and connected it to Union's Figma UI library.

2020



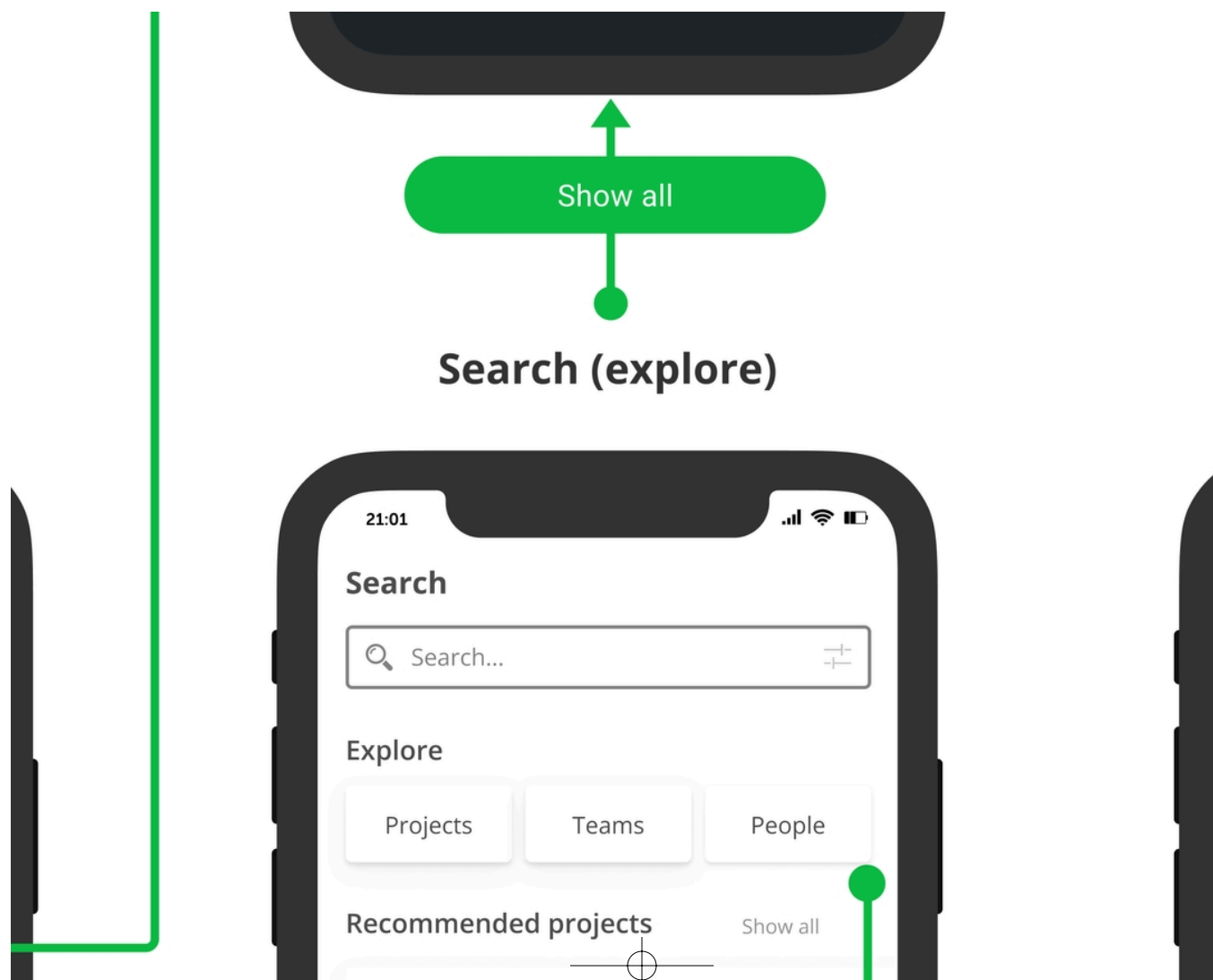
Artem Alekseev

Designing Union: Connecting People, Projects, and Teams for Collaborative Work

A union is a service that helps find people, projects, and teams. He will help you find like-minded people and implement your idea immediately. Even if you are not a generator of ideas, you may find yourself an interesting project or startup.

I quickly became interested in the project and realized that I wanted to help with the design for it.

2022



Artem Alekseev

Design of e-commerce delivery website for
wantsushi.ru

Design of an e-commerce delivery website
for wantsushi.ru, focused on usability,
building user-friendly interfaces for all
kind of customers.

2020

